InnerPass Enables Superior Online Educational Experience at Leading Medical Transcription and Coding Program

Expands technology offering beyond Skype business users to higher education organizations

FRAMINGHAM, Mass.--(<u>BUSINESS WIRE</u>)--<u>InnerPass</u>, a well-known, premium <u>Skype</u> application used by businesses for collaboration, has recently focused on higher education; enabling education organizations to deliver Distance Learning with greater efficacy. <u>OAK Horizons</u>, a company providing medical training programs focused on transcription and coding is the most recent customer to recognize value in InnerPass Technology.

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OAK Horizons develops curricula for medical transcription and coding for education organizations around the world.

"When students first start their program, be it medical transcription, coding or billing, the course content tends to be very overwhelming," says Kathryn Martin, owner and instructor at OAK Horizons. "The real-time introduction is very important and helpful, since the course content tends to overwhelm everyone at first. We set up an InnerPass meeting room and walk our students through the first lesson in real-time, and then throughout the semester hold check-in and help sessions. I think it really helps us to set the right tone with our students; that they'll be learning the material through directed study, but there is real-time help and instruction if they need it," says Martin.

As OAK Horizons looks to expand its roster of partnership and client organizations, Kathryn Martin realized she needed to set the organization apart from a growing field of competitors. She adopted InnerPass and leveraged the technology to implement a system that facilitates real-time collaboration, content sharing and tutorials between teachers and students. Instructors can invite students to small-group tutorials with a live-

participation component, for those students who request extra time with an instructor.

InnerPass provides easy-to-use tools, including screen-sharing and "persistent" meeting rooms, which reduce the cost of online instruction, expand access to education and training opportunities, and bring client organizations to the leading edge of educational and training technology.

"Moving beyond our target community of Skype business users and expanding our focus to include higher education organizations has been a great experience," says Steve Parsloe, CEO and President of InnerPass, "We understand that the efficiencies enjoyed by our business users, including expanded access to information, flexibility in work schedules and collaboration and, most importantly, cost savings can be passed along in a higher education environment as well."

About InnerPass

InnerPass combines Voice, Meeting Content, Online Presence, File Sharing and Meeting Rooms. Moderators and educators can host one-time meetings or create persistent rooms for ongoing discussions. Since becoming a Premium Skype application, the InnerPass community has surpassed 2.6 million users. InnerPass is based in Framingham, Massachusetts. Investors include Stage 1 Ventures and Beacon Angels.

For more information, visit <u>www.innerpass.com</u>. Skype and associated trademarks are trademarks of Skype Limited.

About OAK Horizons:

OAK Horizons is a curriculum developer continuing to create outstanding healthcare training products for education partners throughout the U.S. and abroad. Contact OAK Horizons at info@oakhorizons.com for more information.

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